

# BTA AIRPORTS FOOD AND BEVERAGE SERVICES JOINT STOCK COMPANY COOKIE INFORMATION NOTICE

As BTA Airports Food and Beverage Services Joint Stock Company ("BTA Airports" or the "Company"), we utilize certain technologies such as cookies, pixels, and gifs ("cookies") to enhance your experience during your visits to our online platforms. The use of these technologies is carried out in compliance with the applicable legislation, primarily the Law on the Protection of Personal Data numbered 6698 ("KVKK").

The purpose of this Information Notice is to inform you regarding the processing of personal data obtained through the use of cookies during the operation of the BTA Airports website ("Website") operated by us, in relation to the users/members/visitors of the Website ("Data Subject"). In this Information Notice, we aim to explain which types of cookies we use on our website for which purposes and how you can control these cookies.

As BTA Airports, we may cease using the cookies we currently use on our website, change their types or functions, or add new cookies to our website. Therefore, we reserve the right to amend the provisions of this Information Notice at any time. Any changes made to the current Information Notice shall become effective upon being published on the Website or any publicly accessible medium. You may find the date of the last update at the beginning of this Information Notice.

For more detailed information regarding the processing of your personal data by the Company, we recommend that you read the BTA Airports Food and Beverage Services Joint Stock Company Personal Data Protection and Processing Policy available at [http://www.bta.com.tr/].

## Which Cookies Are Used for What Purposes?

#### In General

As BTA Airports, we use cookies on our website for various purposes and process your personal data through these cookies. These purposes mainly include:

- Performing essential functions required for the operation of the Website. For example, ensuring that logged-in members do not need to re-enter their passwords when navigating between different pages on the Website.
- Analyzing the Website and improving its performance. For example, integrating different servers on which the Website operates, determining the number of visitors to the Website, adjusting performance settings accordingly, or facilitating visitors' ability to find what they are looking for.





- Enhancing the functionality of the Website and providing ease of use. For example, enabling sharing on third-party social media platforms via the Website, or remembering the username or search queries of a visitor during subsequent visits.
- Conducting personalization, targeting, and advertising activities. For example, displaying advertisements related to the interests of visitors based on the pages and products they view.

In accordance with Articles 5 and 8 of the LPPD and/or in the presence of exceptions stipulated in the relevant legislation, your personal data may be processed for the above-mentioned purposes with your consent where required by law, and without your consent in other cases. As BTA Airports, we may share your personal data within the scope of this Information Notice, limited to the realization of the above-mentioned purposes and in compliance with the legislation, with third parties from whom our Company receives services, our domestic and international business partners, our **shareholders** including Aéroports de Paris Group, our suppliers, and our group companies. Please note that the parties to whom the data is transferred may store your personal data on servers located anywhere in the world.

#### Cookies Used on Our Website

Below you can find the different types of cookies we use on our website. Both first-party cookies (placed by the Website you visit) and third-party cookies (placed by servers other than the Website you visit) are used on our website.

# **Strictly Necessary Cookies**

The use of certain cookies is essential for the proper functioning of our website. For example, authentication cookies activated when you log in to our website ensure that your session remains active as you navigate from one page to another.

#### **Functionality and Preference Cookies**

These cookies enable the personalization of services offered on our website by remembering your preferences and choices. For example, they allow us to remember your language selection or the font size you chose while reading a text on our website.

# **Social Media Cookies**

These cookies collect information about your use of social media. For example, cookies may be used to utilize information from your Facebook/Twitter accounts for personalized advertising or market research purposes.





## **Performance and Analytics Cookies**

These cookies allow us to improve the services we provide by analyzing your use of our website and its performance. For example, through these cookies, we can identify which pages are most frequently viewed by our visitors, whether our website is functioning properly, and detect potential issues.

# **Targeting or Advertising Cookies**

We use cookies to promote products and services to you on our website or on platforms other than our website. Additionally, we may collaborate with certain business partners to conduct advertising and promotional activities within or outside our website. For example, cookies may be used to track whether you clicked on an advertisement you saw on our website and whether you benefited from the service offered on the website to which the advertisement directed you.

#### How Can I Control the Use of Cookies?

You could personalize your cookie preferences by changing your browser settings.

Adobe	http://www.adobe.com/uk/privacy/opt-out.html
Analytics	
AOL	https://help.aol.com/articles/restore-security-settings-and-enable-cookie-
	settings-on-browser
Google	https://support.google.com/ads/answer/2662922?hl=en
Adwords	
Google	https://tools.google.com/dlpage/gaoptout
Analytics	
Google Chrome	http://www.google.com/support/chrome/bin/answer.py?hl=en&answer=95647
Internet	https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-
Explorer	<u>delete-manage-cookies</u>
MozillaFirefox	http://support.mozilla.com/en-US/kb/Cookies
Opera	http://www.opera.com/browser/tutorials/security/privacy/
Safari:	https://support.apple.com/kb/ph19214?locale=tr_TR

# What Are Your Rights as a Data Subject?

Pursuant to Article 11 of the Law on the Protection of Personal Data (LPPD), data subjects have the right to:





- Learn whether personal data is being processed,
- Request information if personal data has been processed,
- Learn the purpose of processing personal data and whether it is being used in accordance with its purpose,
- Know the third parties to whom personal data is transferred domestically or abroad,
- Request the correction of personal data if it has been processed incompletely or inaccurately, and request that the transaction carried out in this context be notified to third parties to whom personal data has been transferred,
- Request the deletion or destruction of personal data if the reasons requiring its processing cease to exist, even though it has been processed in accordance with the provisions of the LPPD and other relevant laws, and request that the transaction carried out in this context be notified to third parties to whom personal data has been transferred,
- Object to the emergence of a result against the person themself by means of exclusive analysis of processed data through automated systems,
- Request compensation for damages in case of suffering harm due to the unlawful processing of personal data.

If you submit your requests regarding the aforementioned rights to us through the methods specified in the BTA Airports Food and Beverage Services Joint Stock Company Data Subject Application Form available at [http://www.bta.com.tr/], your applications will be evaluated and finalized as soon as possible and no later than within 30 (thirty) days. While it is essential that no fee is charged for requests, the Company reserves the right to charge a fee based on the tariff determined by the Personal Data Protection Board.

The Data Subject undertakes that the information subject to this Information Notice is complete, accurate, and up-to-date, and that they will promptly update such information in case of any changes. The Company shall not be held liable if the Data Subject fails to provide up-to-date information.

The Data Subject acknowledges that if they make a request that results in the Company being unable to use any of their personal data, they may not be able to fully benefit from the operation of the Website and declares that any responsibility arising in this context shall rest solely with them.

